

GROUNDED IN STRENGTH

TURN PERSONAL STRENGTH INTO PROFESSIONAL SUCCESS.

Communication Skills for Women

Overview

In this powerful and practical workshop, women learn how to become strong and confident speakers, gain credibility within the business environment, and define themselves in the workplace.

Grounded in Strength explores gender differences in communication style and language choice, the impact of perception, and the common communication pitfalls women face at work and how to avoid them.

Participants learn how to leverage their strengths, maintain control, and stay on message. Women gain a better understanding of their own decision-making ability, influence, and negotiating style. Participants will learn to speak with certainty and clarity and recognize how careful word choice will increase their credibility.

Program Options

Audio/Web Conference Skills • Confident Delivery Techniques • Removing Tentative Language
Gaining Visibility in Meetings • Effective Storytelling • Shaping your Message
Manage Anxiety • Handle Tough Questions • Vocal Inflection & Projection

Methodology

All workshops are customized to the individual needs of our clients, using a structured, results-oriented methodology. Tools and techniques from the training are easily assimilated and can be directly applied to the participant's current situation. Optional on-camera practice provides immediate skill integration and facilitates constructive feedback. Participants learn to tap into individual strengths to build confidence.

- Pre-Training Questionnaire: Each participant is asked to complete and return a questionnaire prior to the workshop. We use this to help customize the content and will review outputs at the start of the session.
- Video Feedback: Throughout the day, participants will have the opportunity to practice skills on camera and receive immediate feedback.
- Training Manual: Participants will receive a binder containing essential techniques, worksheets, and concepts structured to align with the session flow.
- Research-Based Insights and Skill-Development

You are what you take time to become.



About Communication Tactics

Founded in 2002, Communication Tactics is a premier provider of corporate communication training and leadership development programs. We have been working with businesses and individuals nationwide for nearly three decades to build strong, confident communicators at every level of your organization.

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