



EXECUTIVE MINDSET

DEVELOPING STRONG COMMUNICATORS FOR 30 YEARS.

12-Month Intensive

Overview

The year-long leadership development intensive is designed to advance personal and professional goals and increase productivity and performance. Monthly sessions provide sustained accountability, motivation, and confidence, drawing on key areas of study listed below.

Merging skillset with mindset, all sessions focus on developing powerful communication skills while building a strength-based approach to overcome challenges.

Key Areas of Study

Structuring your Message	Conversation Skills
Presentation and Delivery Skills	Goal Setting/Goal Striving
Elevating your Storytelling	Overcoming Anxiety and Fear
Career Interview Preparation	Strength-Based Leadership
Q&A Techniques	Using Positive Psychology
Formal Presentations	High Performance Mindset Training
Small Group Discussions	Mindfulness & Resilience

Methodology

Coaching begins with a discovery session, pre-training questionnaires, and optional 360-degree feedback. Using the Gallup CliftonStrengths 34 Assessment, clients learn to identify, own, and optimize their strengths to achieve personal development goals. The curriculum starts with self-awareness and builds to collaborative awareness, addressing two key cornerstones of leadership. Each session targets specific objectives and focuses on key areas of study. Executives gain increased confidence and skill to tackle short-term and long-term goals.

The series includes periodic assessments and concludes with a strategy session to develop a long-term plan. Suggested reading and additional self-study resources sustain and enhance ongoing effectiveness.

Time and Commitment Expectations:

- Includes the Executive Mindset discovery session, designed to identify strengths, leadership goals, challenges, and potential. Key objectives will be paired with a detailed 12-month accelerator plan.
- 24 hours of coaching scheduled over 12 months, including video practice and review, where applicable.
- Format: in-person or remote. Timing flexible
- Approximately 36 hours over 12 months, with additional pre- and post-session work.

About Communication Tactics

Founded in 2002, Communication Tactics is a premier provider of corporate communication training and leadership development programs. We have been working with businesses and individuals nationwide for nearly three decades to build strong, confident communicators at every level of your organization.

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