

Effective Presentations

Overview

Following Communication Tactics' unique "Prepare, Pause, Perform" training model, participants walk through every stage of presentation & delivery, from planning to executing. Our sessions are designed to balance the theoretical and practical skills required to improve performance. By learning the core principles of human communication and practicing proven techniques, participants gain the confidence to navigate any speaking opportunity, large or small, with competence and credibility.

Program Options

Message Structure & Story Framework • Building a Presentation • Engaging your Audience
Incorporating Slides and Visuals • Keynote Preparation • Panel Discussions
Navigating Q&A • Audio/Web Conference Presentation Skills

Methodology

All sessions are tailored to meet participants' goals and skill levels and can include any or all of the program options listed above. Full- or half-day agendas follow a structured, results-oriented methodology.

- **Pre-training Assessment:** Participants are asked to complete and return a confidential questionnaire prior to their session. Their responses are used to tailor the content and customize each program.
- **Video Feedback:** (Optional) Throughout the day, participants will have the opportunity to practice skills on camera and receive immediate feedback.
- **Training Materials:** Participants will be provided with relevant worksheets, training concepts, and communication frameworks to accompany the presentation.
- **Presentation Elements:** We deep-dive into the core elements of any presentation or public speaking situation.
 - **Content:** Shaping and structuring your message
 - **Delivery:** Perception control - Achieve congruence between words and meaning
 - **Credibility:** Gaining audience trust
 - **Impact:** Incorporating slides and visuals
 - **Control:** Staying on message / Handling Q&A
 - **Confidence:** Addressing anxiety and managing mindset

You are what you take time to become.

About Communication Tactics

Founded in 2002, Communication Tactics is a premier provider of corporate communication training and leadership development programs. We have been working with businesses and individuals nationwide for nearly three decades to build strong, confident communicators at every level of your organization.

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