

CliftonStrengths® Coaching

Overview

This highly personalized coaching series includes the Gallup CliftonStrengths Assessment tool. Clients increase self-awareness by completing a detailed survey, exploring their personal reports and profiles, and discovering their strengths.

CliftonStrengths coaching starts with individuals and their leaders. Once individual strengths across a group are profiled, group workshops follow to highlight the team's collective strengths, identify gaps and opportunities, build a foundation for improved collaboration, and ultimately reach performance goals.

Program Elements

CliftonStrengths Assessment Reports • Individual and Group Exercises & Worksheets
Individual and Team Grids • Personalized Team Insights
CliftonStrengths Journal and Resource Guide • Strengths Development Plan

Methodology

This program begins with individual surveys and strength evaluations. In this phase, using Communication Tactics' unique training model "*Identify, Own, and Optimize*", individuals gain a clearer understanding of their CliftonStrengths profile and learn how to intentionally leverage and develop their dominant strengths to become more effective and fulfilled.

The process then progresses to a fully integrated team grid profiling work groups, project teams, functional departments, and/or leadership teams. In this phase, teams and workgroups improve their understanding of shared goals and interdependence. By examining their combined strengths, teams feel better equipped to face challenges, solve problems, and make decisions.

Addressing the "fundamental four" leadership skills (Self-Awareness, Communication, Influence, and Learning Agility), CliftonStrengths coaching is often the first step in a leadership development program.

You are what you take time to become.

About Communication Tactics

Founded in 2002, Communication Tactics is a premier provider of corporate communication training and leadership development programs. We have been working with businesses and individuals nationwide for nearly three decades to build strong, confident communicators at every level of your organization.

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