



EXECUTIVE MINDSET

DEVELOPING STRONG COMMUNICATORS FOR 25 YEARS.

12-Month Intensive

Overview

The year-long leadership development intensive is designed to build on personal and professional goals to increase productivity and performance. Monthly sessions deliver sustained accountability, motivation and confidence drawn from key areas of study listed below.

Merging skillset with mindset, all sessions focus on developing powerful communication skills while building a strength-based approach to overcome challenges.

Key Areas of Study

Structuring your Message	Conversation Skills
Presentation and Delivery Skills	Goal Setting/Goal Striving
Elevating your Storytelling	Overcoming Anxiety and Fear
Career Interview Preparation	Strength-Based Leadership
Q&A Techniques	Using Positive Psychology
Formal Presentations	High Performance Mindset Training
Small Group Discussions	Mindfulness & Resilience

Methodology

Coaching begins with a discovery session, providing executives with a customized accelerator plan and a detailed curriculum calendar for the year ahead. Monthly sessions build on specific objectives while targeting key areas of study. Executives gain increased confidence and skill to tackle short-term and long-term goals.

The series includes periodic assessments and concludes with a 3-hour strategy session to develop a long-term plan. Suggested reading and additional resources for self-study are offered to sustain and increase effectiveness going forward.

Time and Commitment Expectations:

- Includes the Executive Mindset discovery session, designed to identify strengths, leadership goals, challenges, and potential. Key objectives will be paired with a detailed 12-month accelerator plan.
- 36-hours of coaching scheduled over 12 months, including video practice & review
- Format: in-person or remote. Timing flexible
- Approximately 40 hours over 12 months, with some additional pre- and post-session work.

You are what you take time to become.

About Communication Tactics

Founded in 2002, Communication Tactics is a premier provider of corporate communication training and leadership development programs. We have been working with businesses and individuals nationwide for nearly three decades to build strong, confident communicators at every level of your organization.

Communication Tactics, Inc. • www.communicationtactics.com • (206) 227-6073

Copyright 2020 Communication Tactics, Inc. All rights reserved